

2010 Chapter Sponsorship Program



mid america chapter | kansas city | st. louis | wichita

2010 Chapter Sponsorship Program

Platinum Sponsor	\$2500
Gold Sponsor	\$1500
Silver Sponsor	\$1000
Bronze Sponsor	\$500

2010 Chapter Sponsorship Program

Platinum Sponsor Benefits

\$2500

- Company logo and link on IIDA Mid America Chapter Website home page and sponsorship page
 - Company Representative contact information on Chapter Website sponsor page
- Recognition at all IIDA Chapter and City Center events
 - Recognition with Company name / logo on Chapter Sponsor board displayed at all events
 - Verbal Recognition from IIDA Board member at all events
- Company name / logo listed in all quarterly Chapter Newsletters
- Company profile in one Chapter Newsletter per year
 - Newsletter will be sent out in January, April, June and October
- Company name / logo listed in all monthly Chapter Eblasts
- IIDA Mid America Chapter Sponsor badge
- (1) Free Industry Membership (or ½ cost of Professional or Associate Membership) good for year of Sponsorship
 - Membership may be utilized by sponsor or guest of their choice
- (6) VIP Tickets to 2010 MADA (Mid America Design Awards)
 - Special seating and swag bag for each guest
- (5) A La Carte Options



2010 Chapter Sponsorship Program

Gold Sponsor Benefits

\$1500

- Company name and link on IIDA Mid America Chapter Website home page and sponsorship page
- Recognition at all IIDA Chapter and City Center events
 - Recognition with Company name on Chapter Sponsor board displayed at all events
 - Verbal Recognition from IIDA Board member at all events
- Company name and link listed in all quarterly Chapter Newsletters
- Company name and link listed in all monthly Chapter Eblasts
- (4) VIP Tickets to 2010 MADA (Mid America Design Awards)
 - Special seating and swag bag for each guest
- (3) A La Carte Options

2010 Chapter Sponsorship Program

Silver Sponsor Benefits

\$1000

- Company name and link on IIDA Mid America Chapter Website home page and sponsorship page
- Recognition at all IIDA Chapter and City Center events
 - Recognition with Company name on Chapter Sponsor board displayed at all events
 - Verbal Recognition from IIDA Board member at all events
- Company name and link listed in all quarterly Chapter Newsletters
- Company name and link listed in all monthly Chapter Eblasts
- (2) VIP Tickets to 2010 MADA (Mid America Design Awards)
 - Special seating and swag bag for each guest
- (2) A La Carte Options

2010 Chapter Sponsorship Program

Bronze Sponsor Benefits

\$500

- Company name and link on IIDA Mid America Chapter Website home page and sponsorship page
- Recognition at all IIDA Chapter and City Center events
 - Recognition with Company name on Chapter Sponsor board displayed at all events
 - Verbal Recognition from IIDA Board member at all events
- Company name and link listed in all quarterly Chapter Newsletters
- Company name and link listed in all monthly Chapter Eblasts
- (1) A La Carte Option

2010 Chapter Sponsorship Program

A La Carte Options

- (1) Team Sponsor Registration to Color+Couture in Kansas City *(a \$150 value)*
- (1) Sponsor Table to Trivia Night in St. Louis *(a \$200 value)*
- (2) Tickets to Wichita's Annual Event *(a \$70 value)*
- (2) VIP Tickets to Color+Couture in Kansas City *(a \$120 value)*
- (5) Tickets to St. Louis' NEOtini, includes food & drink *(a \$100 value)*
- 15% Discount on a booth at St. Louis' NEOtini *(a \$60 value)*
- (2) Tickets to MADA *(a \$90 value)*
- Opportunity to host (1) City Center program or tour between June and December 2010
- Opportunity to speak for 10 minutes at (1) City Center program per year
 - You will be allowed a short period at the beginning of each program of your choice to give an overview of your Company, latest product developments, etc.
 - If you choose this A La Carte Option twice, it will allow you to speak in two different cities or in one city two times.



mid america chapter

* *As a sponsor you may choose up to (2) of each A La Carte option if you choose.*

2010 Chapter Sponsorship Program

Preferred Purchasing:

Sponsors will receive preferred purchasing for VIP tickets and tables one week prior to tickets being open for the public.

Swag Bags:

A majority of our larger events will have swag bags available to VIP ticket holders. Chapter Sponsors will be given first priority to contribute to event swag bags. You will be contacted by the event chairperson prior to the event in order to be involved.

2010 Chapter Sponsorship Program

The screenshot shows the website for the IIDA Mid America Chapter. At the top left is the IIDA logo (International Interior Design Association) and the text "mid america chapter". A horizontal navigation menu contains the following items: "about", "events", "newsletter", "membership", "sponsorship", "legislation", "career advancement", and "contact". On the left side, there is a teal sidebar with a list of events: "Leaders Breakfast", "MADA", "Pioneers in Design", "City Centers", "Kansas City", "St. Louis", and "Wichita". Below this list, it says "MADA 2009 Sustainable Gold Arcturus - Arcturus Corporate Headquarters". The main content area features a large photograph of a modern office interior with people sitting in armchairs near a large window. A "Steelcase" logo is visible in the bottom right corner of the photo area.

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2010 Chapter Sponsorship Program

The screenshot shows the IIDA Mid America Chapter website. The header includes the IIDA logo and a navigation menu with links for about, events, newsletter, membership, sponsorship, legislation, career advancement, and contact. The main content area is titled "2009 IIDA Mid America Chapter Sponsors" and lists sponsors by level: Platinum (Steelcase), Silver, Gold, Copper (Herman Miller / The John A. Marshall Company), and Bronze (InterfaceFLOR, Kimball Office, Lighting Associates, Inc., Masland Contract, MDC Wallcoverings). A footer note provides contact information for Taylor Stucky at president@iidamidamerica.org.

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2010 Chapter Sponsorship Program

IIDA Mid America Chapter Newsletter
October 2009



IIDA
INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION

mid america chapter

In This Issue

- Color+Couture
- NEOtini
- Extreme Makeover

2009 Chapter Sponsors

Platinum Steelcase

Copper
Herman Miller /
The John A Marshall Co.

Bronze
InterfaceFLOR

Kimball Office

Lighting Associates Inc.

Masland Contract


MDC Wallcoverings

Stay Connected

Dear Kim,

Welcome to the First Quarterly IIDA Mid America Chapter Newsletter! We value your Membership and hope you find this publication both informative and helpful in keeping up to speed with the latest industry buzz! Be sure to check out our Chapter website for additional information.

2010 Chapter Sponsorship Program



October Events

2009 Chapter Sponsors

Platinum Steelcase

Copper
Herman Miller /
The John A
Marshall Co.

Bronze
InterfaceFLOR
Kimball Office
Lighting
Associates Inc.
Masland Contract
MDC
Wallcoverings

Hello IIDA Members! We are excited to share with you our first monthly IIDA Mid America Event eblast! This publication is here to inform you of upcoming events throughout our Chapter. Be sure to save the dates for the programs in your City Center and use the links to register for the events you'll be attending!

Our website continues to develop; we've made huge strides in the last few months. In addition to registering online for upcoming events, you will find it useful for capturing information on local projects, job opportunities, and more. Please be sure to check it out at www.iidamidamerica.org.

A huge thank you to our 2009 Chapter Sponsors who have made it possible for us to explore new ideas and implement creative programs and events throughout the year.

Best regards,
Ali Skilling, Associate IIDA
IIDA Mid America Chapter President

St. Louis



NEOtini

A condensed, regional version of the "national" trade show NeoCon. Nothing compromised... latest and greatest cutting

2010 Chapter Sponsorship Program

Payment Plans Now Available

To better serve you and accommodate your annual or fiscal budgets, the IIDA Mid America Chapter is offering a Sponsor Payment Plan. Upon signing up in our 2010 Sponsorship Program, you have the option to select (2) payment dates. The first payment must be made at the time your Sponsorship becomes effective. The second payment date can be made any time between then and September 30, 2010. Payments can be made by check or credit card and must be submitted to the IIDA Mid America Chapter President Elect, Bonnie Limbird.

2010 Chapter Sponsorship Program

Early Bird Special!!!

If you sign up by December 15, 2009 you will receive an EXTRA A La Carte option. Payments must be received by January 15, 2010.

Sponsorship Sharing

Sponsors may split / share a sponsorship level with their counterpart(s) that are located in other cities within our Chapter.

2010 Chapter Sponsorship Program

Feedback? Questions?

Because this Sponsorship Program was created with you in mind, we'd love your feedback. Please feel free to contact any Chapter Board Member or City Center Committee Member with questions.

Board Members

Ali Skilling
Bonnie Limbird
Elif Tinney
Heather Jabara
Johnny Kung
Kim Antisdell
Leslie Huckla
Megan Lovelace
Melinda Haberkorn
Richele Smith
Taylor Stucky
Trish Mueller

Kansas City

Alissa Wehmueller
Allyson Donohue
Erica Muhlenbruch
Kristen Kreie
Megan Lovelace
Meghan Newbold
Michelle Hessenflow

Wichita

Carolyn Boos
Catie Carpenter
Christy Wendler
Julie Knop
Heather Jabara
Hillary Jost
Jessica McKaig
Kara Schmidt
Monica Lies
Valerie Ethridge

St. Louis

Adrienne Calderon
Amber Burkemper
Stacey Burns
Trish Mueller
Yvette Paris