



Annual Sponsorship

2024

2023-2024 Mid-America Board of Directors

DEAR VALUED SPONSOR,

As we enter a new year, I want to take a moment to share my gratitude for our executive board members, our committee members, and our sponsors. Your gifts of time, talent, and sponsorship are essential to accomplishing our goals here in the IIDA Mid-America Chapter. We are fortunate to have a thoughtful community that is focused on providing the best programming and resources for our interior design community.

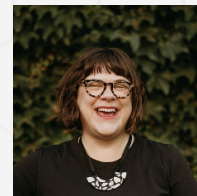
Throughout my time as president-elect and now as president, I see an interior design community that is striving to elevate our profession. Firm leaders are interested in working together to find solutions to shared challenges, and they want to understand the perspective of emerging professionals. IIDA members want to prioritize connecting with industry colleagues, advancing advocacy, and increased and diverse learning opportunities.

We are thrilled to share that in 2024, we intend to continue to provide quality programming at days and times that work best for most. We know your time is limited but connecting with colleagues is invaluable. We will be expanding our Sites & Sips project tour program to occur at a regular cadence, with free admission to members. We will be putting a special emphasis on our advocacy efforts this year, as we have prepared Missouri state draft legislation for sign and seal privileges, to accompany the Title Act that we already have in place. We look forward to success in this area, which will help us further define our roles and scope in our field of expertise. We are looking forward to connecting with our community through our outreach activities, and in our regional interior design campuses. Students in the Mid-America design community will know that Kansas City and Wichita are excellent places to grow a career.

We are looking forward to an enriching and fun 2024, and we hope you will join us in creating meaningful and enlightening programming for the Mid-America interior design community. Reach out to any of our board members for more information on ways to get involved - we're glad to have you!

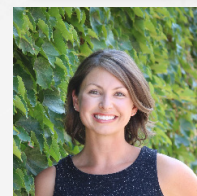
All the best,

Laura Burkhalter, IIDA Mid-America President



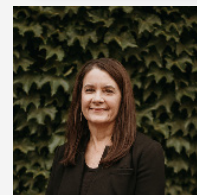
President

Laura Burkhalter



President Elect

Jessica Wardle



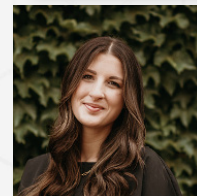
Past President

Audrie Wenger



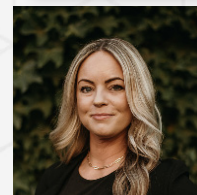
VP of Advocacy

Meghan Dudek



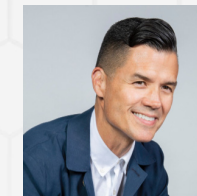
VP of Communications

Sierra Cuda



VP of Campus Relations

Kate Frevert



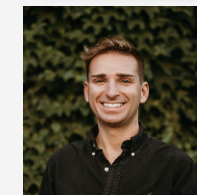
VP of Industry Relations

Kenny Beall



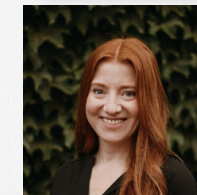
VP of Professional Development

Lyndsee Johnson



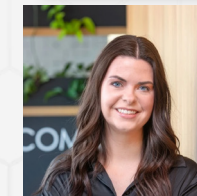
VP of Membership

Steven Scott



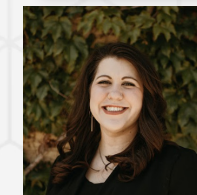
VP of Signature Events

Marie Shippe



VP of City Center - KC

Meredith Hill



VP of City Center - Wichita

Sarah Wiesner

Our Mission

IIDA Mid-America **CONNECTS** our design community through shared learning, mentoring, philanthropy, and fellowship experiences.

IIDA Mid-America **CURATES** resources for continued member development, advocacy of the profession, and civic + industry engagement.

IIDA Mid-America **CELEBRATES** great design, and all professionals who work together to create solutions that positively impact the human experience.

Our City Centers



IIDA Mid-America + CfAD



IIDA Mid-America is a founding member of the Kansas City Center for Architecture & Design. The Center for Architecture & Design is a collective of design-minded individuals, within seven design-oriented organizations, who recognize the impact and value of design in our everyday lives. The Center serves as a forum for discussion, collaboration and the promotion of quality design through programs, lectures, education and advocacy. The Center recognizes and advances the contribution of multiple design disciplines and promotes the professions to future generations.



CfAD is proud to present Kansas City's Annual Design Week. Kansas City Design week features world class speakers and events, spanning multiple design disciplines and interests.

For more information, visit cfadkc.org and kcdesignweek.org!

Thank you, 2023 Annual Chapter Sponsors!

Diamond



Platinum



POPULOUS*



Gold

John A. Marshall Co.
HOK
Interface
Mercury Contract
Pure Workplace Solutions
Shaw Contract
Spaces, Inc.
Trenor HL

Silver

Allsteel
Armstrong World Industries
Bentley Mills
Convergence
EF Contract
Haworth
Hollis + Miller Architects
Mannington Commercial
Mercer Zimmerman
MillerKnoll
MSI
USG
Virginia Tile

Bronze

A-Line Group
Beall&Co
Benson Method, LLC
Blake Concepts
Built Interior Construction
Burns & McDonnell
CFS Group
Concept Surfaces
Daltile
Formica
GoodLINES Design
Griffith Contract Group
Hart
Hebco, Inc.
Humanscale
Karndean Design Flooring
Kimball International
Koroseal Interior Products
Landscape Forms
Momentum Textiles & Wallcovering
National Solutions
Patcraft Flooring
Scott Rice Office Works + Image Flooring
Steelcase
Tarkett
TerraMai
Tingle Flooring
Working Spaces

IIDA Mid-America Annual Events

The following is a list of events IIDA Mid-America plans. This list is not intended to be all-inclusive, rather examples of typical events you can expect from our annual programming. This list does not guarantee an event.

Member Coffees & Happy Hours

Network with a small group in the morning for coffee or early evening for happy hour.

Sites & Sips

Experience a local interior design project first-hand with a guided tour and happy hour.

NCIDQ Study Sessions

Prepare for the NCIDQ examination at these informative sessions.

Big Design Gala

Compete against other teams to produce a unique piece of art made from interior building materials and showcase your creation at the celebratory gala! BDG will be back in 2025.

Advocacy Day

Travel to Jefferson City to meet local legislators and our Missouri interior design lobbyist to discuss the importance of the interior design profession. Includes lunch and a tour of the Missouri State Capitol.

Advocacy Workshop

Learn why advocacy and commercial interior design registration matters at this motivational and informative event.

Summer Product Fair (SPF)

Celebrate summer with this fun event featuring the latest interior design products, vendor booths, food & beverage, raffles, and music!

Community Outreach

Build-up our community at our two annual charitable, community outreach events.

Annual Sponsorship Thank You

Celebrate a successful year of IIDA thanks to its fabulous sponsors. Past events have included breakfast, luncheon, or happy hour.

Leading the Way

Year long mentorship group featuring one-on-one and group mentorship events. *Application for participation is required.*

Night at the Races

Get your festive hats, bright dresses, and colorful suits ready for a little friendly Kentucky Derby themed competition!

Bingo Night

Come join the fun and get caught up in the exhilaration of waiting to be the first to call that 5 letter word.... BINGO!

PK 20x20

Interior design hot topics Pecha Kucha 20x20 style!

Maker Mart

Check some holiday shopping off your list at this winter event featuring local designers that moonlight as makers.

Tacky Sweater Crawl

Bust out your tackiest holiday gear for this Wichita-hosted social event featuring snacks, sips, & swagger!

Summer Garden Party

Enjoy a taste of summer by networking with you friends at this Wichita-hosted event.

Portfolios + Professionals

Explore more about the profession, network with professionals, and receive portfolio feedback at this highly anticipated, spring student event.

MADA & MADA Elevate

Celebrate the best projects of the year and inspirational professionals, respectively, at each of these biennial events. 2024 will host MADA.

● NOTES EVENTS LOCATED ONLY IN WICHITA

Design Around Town

Tour local A&D firms and furniture showrooms with IIDA student members to show them first-hand a day in the life of designers.

Designer's Round Table

Invitation only event that brings together the IIDA Mid-America Board of Directors and KC's design leadership.



Sponsorship Levels and Benefits

	Platinum \$3,500	Gold \$2,500	Silver \$1,200	Bronze \$600	Friend of IIDA \$500
GENERAL BENEFITS					
Verbal recognition at all events	X	X			
Company logo and level displayed at all events (separate from BDG & MADA)	X	X			
Choice placement at SPF	1st	2nd	3rd	4th	
Hosting opportunity in your office or showroom, first right of refusal	1st	2nd	3rd	4th	
Use of email signature '2024 IIDA Mid-America Chapter sponsor'	X	X	X	X	
Published job posting	X	X	X	X	X

DIGITAL ADVERTISING					
Featured company logo with link on IIDA-MA front page	X	X			
Logo with website link on IIDA-MA sponsor page	X	X	X		X
Contact information listed on IIDA-MA sponsor page	X	X	X		
Company name on IIDA-MA sponsor page, no link				X	
Sponsor highlight with link on weekly news e-blast	X	X			
Logo with link on weekly news e-blast	X	X	X		
Company name on weekly news e-blast				X	
1 Custom Instagram post (product or project)	X	X	X		
1 Instagram chapter sponsor thank you post	X	X	X		
1 Instagram chapter sponsor group thank you				X	
1 Linkedin post (product or project)	X	X	X		
1 Linkedin chapter sponsor thank you post	X	X	X		
1 Linkedin chapter sponsor group thank you				X	
Chapter will follow and interact with your company on Instagram & Linkedin	X	X	X	X	

NON-SIGNATURE & CITY CENTER EVENTS					
Guaranteed booth rental at SPF	X	X	X	X	
SPF featured larger booth	X	X			
Large banner recognition at SPF	X	X			
Sites & Sips host (firms / projects, first right of refusal for elevated levels)					X
Large banner recognition at Trivia, Sites & Sips, Maker Mart, Annual Meeting etc (requires commitment before 2.1.24)	X	X			
Table top recognition at Trivia, Sites & Sips, Maker Mart, Annual Meeting etc (requires commitment before 2.1.24)	X	X			

A \$250 split fee will be assessed to any annual sponsorship shared between two parties.
*10% off early bird discount for commitments & payment made before January 1, 2024
** Booth rental fee for SPF will be an additional expense at the time of registration,

IIDA MEMBERSHIP VS ANNUAL CHAPTER SPONSORSHIP

Please keep in mind, becoming a Sponsor does not mean you are an IIDA Member but there are a lot of great perks to membership! Below are some of the key differences. When a company's headquarters pays for several rep memberships to IIDA, this is separate from IIDA Mid-America Sponsorship.

INDUSTRY MEMBERSHIP

- Membership dues are processed at IIDA HQ
- Must be a manufacturer or dealer of Interior Design products
- Member of the entire Association
- Opportunity to be affiliated with IIDA Chapters
- Involvement opportunities (committee member, event volunteer, etc.)
- Discounted or free tickets to various Chapter events

CHAPTER SPONSORSHIP

- Sponsorship funds go directly to our local Chapter, benefiting chapter members in the region.
- Annual benefits are determined by the local Chapter (see benefits to the left).
- Any company or design firm can be a Chapter Sponsor.
- IIDA Membership Benefits are not applicable

QUESTIONS

Please contact our VP of Industry Relations at industryrelations.iidama@gmail.com

Retreat Underwriting Opportunity

Every year IIDA Mid-America solicits a sponsor for our annual board retreat. This typically takes place in late summer or early fall. The location varies depending on the host's venue. This is a great opportunity to showcase your company to the IIDA Mid-America Board of Directors, while simultaneously supporting our mission!



Requirements:

- Factory Tour or Company Presentation
- Meeting Space for the board
- 3 Day / 2 Night Stay (Typically Friday - Sunday)
- Meals Included
- Airfare (if required for location)
- Accommodations

Our board retreat host will be recognized as a PREMIER SPONSOR in 2025 and will receive all benefits of our Platinum level in 2025! You will also receive access to our member only events!

A&D Firms - Friend of IIDA-MA

In an effort to engage our local architecture and design firms, we have started a special sponsorship just for them! We hope that our local A&D firms find value in IIDA membership and encourage their staff to join IIDA and become involved in commercial interior design's premier professional organization.

Design firms are still welcome to sponsor at one of our annual sponsorship levels. Sponsoring any level will automatically make you a Friend of IIDA-MA!

Ways to become an A&D Friend of IIDA-MA

- Commit to any annual sponsorship level (Platinum - Bronze) **OR**
 - Make a one-time A&D Friend of IIDA-MA donation of \$500 **OR**
 - Employ a member of the IIDA-MA Board of Directors
- We understand the time commitment involved and want to recognize firms that encourage their employees to become involved with our organization!*

Benefits of becoming an A&D Friend of IIDA-MA

- Support the mission of IIDA!
- Logo and link on our website sponsorship page
- Discounted application fee for MADA 2024
- Consideration as a Sites & Sips Host
- Published Job Postings

